



KENAI MOUNTAINS-TURNAGAIN ARM

**NATIONAL HERITAGE AREA**

## 2021 KMTA Grant Application Evaluation & Review Reference Sheet

**Support your numerical score with written comments!**

**Reviewers are required to write down / list Strengths & Weaknesses what correspond with score. In addition, reviewers may recommend approval or disapproval for the application; or recommend deferral for future consideration.**

**Scale of 1 = project doesn't meet criteria**

**2 = project somewhat meets criteria**

**3 = project meets criteria 50%**

**4 = project mostly meets criteria**

**5 = project highly meets criteria**

\_\_\_\_\_ **Mission-Driven Impact:** Project is consistent with Heritage Area purposes, and increases public awareness and appreciation for the natural, historical and cultural resources of the Heritage Area.

### **KMTA Purpose/ Mission**

To recognize, preserve, and interpret the historic, scenic, and natural recreational resources and cultural landscapes of the Kenai Mountains-Turnagain Arm historic transportation corridor, and to promote and facilitate the public enjoyment of these resources.

\_\_\_\_\_ **Relevance:** Project activities correlate directly to KMTA funding categories established.

### **KMTA Funding Categories**

- Historic Preservation
- Education
- Signage
- Trails and Recreation
- Publications

\_\_\_\_\_ **Public Support:** The sponsoring organization has exhibited involvement, collaboration, and communication with stakeholders and partners as part of the project proposal, and confirmation of support is included in the application (i.e. letters of support).

**Is it clear that all formal partners are aware, engaged, and in support of this project?** How do you know that?

**Does the local community support it?** How do you know?

**A letter of support may not be necessary given circumstances** (i.e. if it's a continuation of a previous project)

\_\_\_\_\_ **Project Objectives:** The applicant has provided measurable objectives to effectively manage and evaluate the success of the completed project.

**Are there clear objectives listed/ described?**



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**Does the applicant describe tangible metrics that will evaluate the success of the project?  
Will it be clear if the project succeeds or fails?  
Are there ways to evaluate the success of the project mid-way through?**

\_\_\_\_\_ **Project Feasibility & Endurability:** Project is feasible within proposed timeline. Application includes a plan for maintaining any improvements for the benefit of the public, project longevity is described, and short-term and long-term project impacts of grant investment is defined.

**Does the proposed timeline seem reasonable for completing the project?**

**Does the applicant address the longevity of the project?** Are they thinking about the who, how, what of maintaining the results of the project?

**How long will the public benefit from this project?** Are the short-term and long-term impacts addressed in the application?

**How does the size/ scale of the project impact compare to the amount of funding being requested?**

\_\_\_\_\_ **Project Personnel:** The applicant has the right staff and/or contractors with the right qualifications and/or experience to effectively manage and complete the project.

**Are the project staff/ personnel listed? Are their qualifications listed?**

**Do they have enough experience to make the project succeed?**

\_\_\_\_\_ **Budget:** The budget is *reasonable* and *feasible*, includes necessary and allowable expenses, and includes reasonable in-kind match amounts and sources.

**Do they have a solid 1:1 match?**

**Do they seem to have a grasp on how much their project will cost?**

**Is it detailed enough to show they have put some work into creating a budget for the project?**

**Does the budget narrative describe the allocation of funding requested and non-federal match sources?**